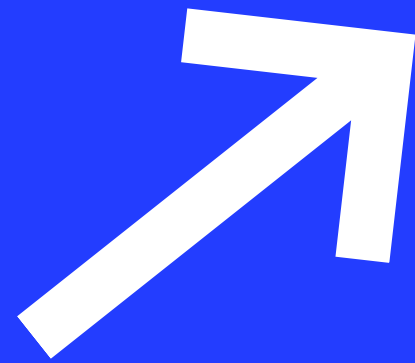




2026



# COMPANY PROFILE

HIGH SPEED INTERNET CONNECTION  
EVERYWHERE, FOR EVERYONE.

Prepared by  
**PRIMELINK TELECOMS (PTY) LTD**

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# Contents

<b>ABOUT US.....</b>	<b>2.</b>
<b>OUR VISION &amp; MISSION.....</b>	<b>3.</b>
<b>OUR CORE VALUES.....</b>	<b>4.</b>
<b>OUR PRODUCT OFFERING.....</b>	<b>5.</b>
<b>OUR COVERAGE.....</b>	<b>6.</b>
<b>THANK YOU.....</b>	<b>7.</b>



A BRIEF STORY ABOUT THE COMPANY

PRIMELINK TELECOMS

# ABOUT US



Primelink Telecoms (Pty) Ltd is a South African telecommunications company dedicated to delivering high-speed, wireless LTE internet connectivity to homes and businesses across every province of South Africa. Operating from Johannesburg, Gauteng, PrimeLink was established with a singular purpose: to make fast, affordable, and reliable internet accessible to every South African — regardless of whether they live in a major metropolitan city, a township, a suburb, or a rural area.

Unlike traditional internet service providers that are dependent on fibre cable infrastructure and lengthy installation queues, PrimeLink leverages South Africa's national 4G LTE cellular networks — including MTN, Vodacom, and Telkom — to deliver plug-and-play internet that is active within 24 hours of ordering. No trenching. No waiting. No technician appointments. Just fast internet, wherever you are.

# OUR VISION

To be South Africa's most accessible and trusted LTE internet provider — connecting every South African to the digital economy, regardless of location.



## OUR MISSION

To deliver fast, affordable, and reliable wireless internet through a plug-and-play LTE solution that eliminates the barriers of infrastructure, installation, and long-term contracts.

## OUR PURPOSE

To make high-quality internet a reality for underserved communities, rural areas, and households where fibre has never been an option.



# OUR CORE VALUES

01

## ACCESSIBILITY

We believe internet access is not a luxury. We design our service and pricing to reach every South African, not just those in well-connected suburbs.

02

## TRANSPARENCY

Our pricing is clear, our contracts are simple, and our policies are written in plain language. No hidden fees. No fine print surprises.

03

## RELIABILITY

We partner exclusively with South Africa's largest national LTE networks to ensure our customers enjoy consistent, high-quality connectivity.

04

## SPEED

From order to online in under 24 hours. We believe getting connected should be fast — as fast as the internet we deliver.

05

## CUSTOMER FIRST

Every product decision, pricing tier, and support process is designed around what is best for the customer, not what is most convenient for us

06

## COMPLIANCE

We operate fully within South African telecommunications law, POPIA, RICA, ICASA regulations, and the Consumer Protection Act.

# OUR PRODUCT OFFERING

Primelink Telecoms offers a focused, high-quality range of LTE-based internet services and connected hardware designed for both residential and business customers across South Africa. Every product is built around the same principle: get customers connected faster, keep them connected reliably, and make the experience effortless.



## Unlimited LTE Wifi

Uncapped, high-speed LTE internet for families and individuals.  
Plug-and-play router. Up to 100+ Mbps.  
No cables, no installation.



## Unlimited Voice

Call any network in South Africa anytime and enjoy unlimited talk-time.  
Plans available from R259/month.  
Customers also have the option to add Data on their voice packages.



## Data Plans

Standalone SIM cards and data plans for customers who have their own LTE-capable device. Flexible monthly plans from R30/month.



## Routers

Pre-configured LTE Wi-Fi routers delivered to your door with your SIM pre-installed and RICA-registered.  
Connect 32+ devices simultaneously.


All Primelink services are month-to-month with no lock-in contracts, and delivery of your pre-configured router within 24–48 hours of ordering. Cancellation requires only 30 days written notice in line with the Consumer Protection Act 68 of 2008.

# OUR LTE COVERAGE

Lightning Fast LTE everywhere in South Africa. No cables. No waiting. Prime Link LTE delivers high-speed internet to any address across South Africa — instantly.

📍 Type your street address, suburb or city...

Check Coverage



WHY PRIME LINK LTE

<b style="font-size: 1.2em;">100%</b> SA COVERAGE	<b style="font-size: 1.2em;">100+</b> MBPS SPEEDS
<b style="font-size: 1.2em;">24h</b> SETUP TIME	<b style="font-size: 1.2em;">24/7</b> LIVE SUPPORT

Connect today.

Same-day delivery of your LTE router. No installation wait. No cables.

[Get Connected →](#)

# 2.5k

Happy Customers

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# THANK YOU

Please feel free to contact us if you require any further info regarding our business.

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